



CALL FOR SUBMISSIONS

**imprint mag is taking pitches on
all things sustainability and activism!**

(Ongoing opportunity)

About us:

imprint (founded May 2020) is an online magazine publishing weekly articles promoting sustainability and activism. Whilst we may be a newbie to the magazine scene, and are consequently unable to pay contributors, we've got lots of experience on our side. Pitching to us successfully means you'll receive plenty of editorial support, flexible deadlines and an active online platform to showcase your writing publicly!

What we're looking for:

imprint's mission is to provide our readers with a place to read journalism without being confronted with unsustainable consumerism. The content of our articles ranges far and wide, but is always a call to action of some kind. In short - we aim to make our readers take a closer look at their imprint on the earth.

We have 3 categories of article that we're taking pitches for currently:

- i) *Opinion* - anything that puts forward or considers an opinion or point of view.**
- ii) *Lifestyle* - fashion, beauty, home, fitness or food - anything that instructs readers.**
- iii) *Creative* - for poems, creative nonfiction, or even flash fiction - surprise us!**

Please check our [website](#) using the search bar to see if we have published about your topic already - if we have, what did we miss? What new angle can you provide?

How to pitch:

Write us an email at : imprint.magazine@gmail.com with the subject line 'Pitch: [your idea]'.

Start with a short hello or mini bio including any writing experience you have (none necessary to contribute!) and drop in a line about how you found us - it's always really helpful for us to know!

Then onto the pitch itself - we like these to include:

- A title or working title
- A short summary of the article
- A brief outline of paragraphs/sections
- Any resources you intend to make reference to
- How the article will be a 'call to action' for imprint readers (not because it has to be explicitly linked, just to ensure your article meets our brief)
- What category of our website you think it would fit into

That's it - we're looking forward to hearing from you!

Something shorter?

We are beginning to publish fortnightly Sunday lifestyle columns (from recipes to culture reviews) which we will soon be taking short-form submissions for.

If you have an idea for one of these shorter segments, please simply email expressing your interest and then we can let you know in advance about our next free slot.

Got an eco-query?

One of our Sunday features is our very own Sustainability Sista, an eco-agony aunt who shares her solutions to your eco-problems. If you'd like to ask her about a sustainability or activism related dilemma in your life, fill in our [anonymous form](#).

Stuck for ideas right now?

Follow us on social media ([Instagram](#), [Facebook](#), [Twitter](#)) to get a sense of what we publish, see our regular calls for submissions, and pitch to us anytime!